



6.2 Strategy Development and Deployment

Vision

To be accepted as the # 1 Arts and Science College by the stakeholder for delivering graduate with the maximum industry orientation.

Mission

To facilitate more learning and help students to

- be curious about their interests
- gain cross disciplinary knowledge
- build skills that are relevant and employable
- generate ideas and solutions that tackle real-world wicked problems

SWOC Analysis

Strength

- Proactive Management
- Locational Advantage
- Dedicated Faculty members.
- The State-of the Art Infrastructure
- Value Added Courses for Curriculum Enrichment.

Weakness

- Low demand ratio for certain programs
- Raising fund for Research
- Limited Publications in Scopus and Web of Science
- No Provision for credit transfer for NPTEL, Swayam courses

Opportunity

- Strong Alumni network
- Industry-Institute Learning Environment.
- Promoting Start-ups
- Financial assistance for needy students
- Technology- Enabled Learning Environment.

Challenges

- Enrolling interstate and International students.
- Faculty attrition

Strategic goals, Objectives and Action Plan (Academic years 2020 – 2025)

Strategic goal 1: Upgradation of LMS from ECampus1.0 to ECampus2.0

Objectives

- Provide paperless solutions to the entire college such that their operations of administration, management and exams are all streamlined
- Integrates LMS functionality leveraging them with transparency, efficiency and accuracy.

Action plan

- Automate routine administrative tasks, provide personalized learning experiences, and create a seamless, scalable learning environment that benefits both instructors and students.
- Set up the environment for Automated course creation and Content Delivery, Students Profile Management, Automated feedback by students, Randomized Question Bank and Automated Report Generation

Strategic Goal 2: Increase research funding and improve the number of publications in Scopus and Web of Science indexed journals.

Objectives

- Provide seed grants to faculty members to kick-start research projects with potential for external funding sustainability.
- Encourage Faculty to explore and develop new technologies, methodologies, or approaches to solve current challenges.
- Promote cross-disciplinary research that integrates different fields to address complex challenges in emerging research fields
- Encourage faculty to publish their research in high-impact journals.

Action plan

- Offer seed grants for innovative projects. Require a detailed plan for future funding.
- Offer incentives for the members of faculty for publishing papers in high-impact journals.
- Reduce the faculty attrition




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KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.