KG College of Arts and Science
Autonomous Institution | Affiliated to Bharathiar University
ISO 9001-2015 Certified Institution
KGiSL Campus, Saravanampatti, Coimbatore – 641 035

AQAR 2023 - 2024

Criterion 3 – Research, Innovations and Extension

Key Indicator 3.5 : Collaboration

Supporting Documents - Activity Report

Academic Year 2023-24

Problem Solving and Idea Workshop

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KCAS Campus, Saravanampatti, Coimbatore – 641 035

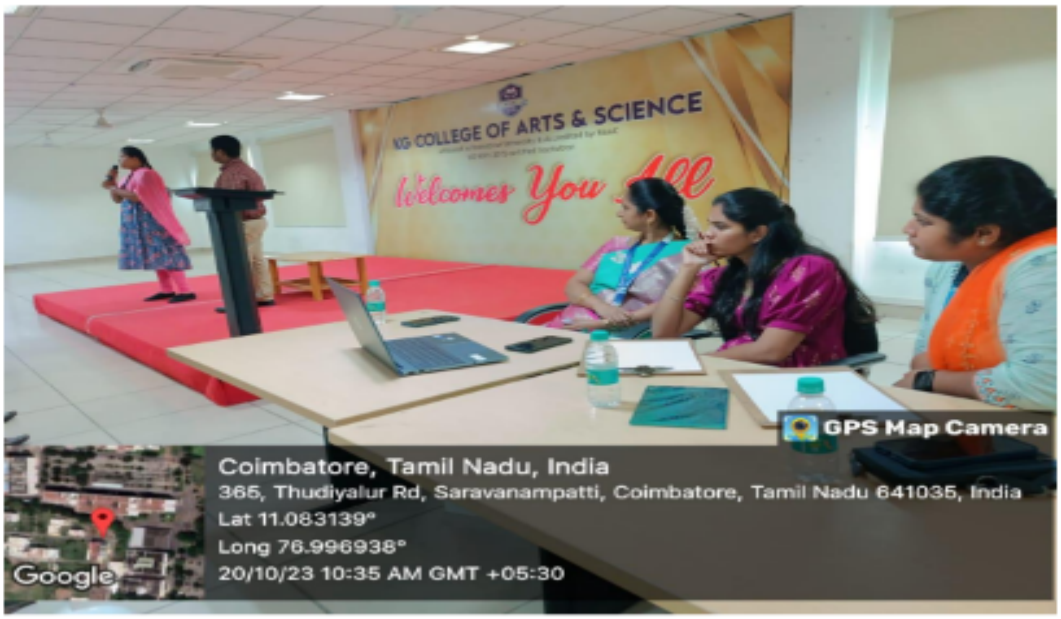
INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

Program Type	Workshop
Theme of the program	Problem Solving
Topic of the Session	Problem Solving and Ideation Workshop
Venue	III Floor Auditorium
Date & Time	20.OCT.2023, 10.00 AM
Resource Person	Ms.V.Nandhini, Software Engineer, Pinesphere Pvt. Ltd., Coimbatore.
Total no. of beneficiaries	210
Name of the Co-Ordinators	Dr.S.Vijaya
Objective	The main goal of an ideation session is to spark innovation and draw out a sense of creativity.
Benefits	• To develop problem solving skills of students. • To develop Entrepreneurial skills. • To improve decision making skills. • To make them successful future Entrepreneurs.

ENCLOSURES:

INVITATION BANNER:

PROGRAM PHOTOS:



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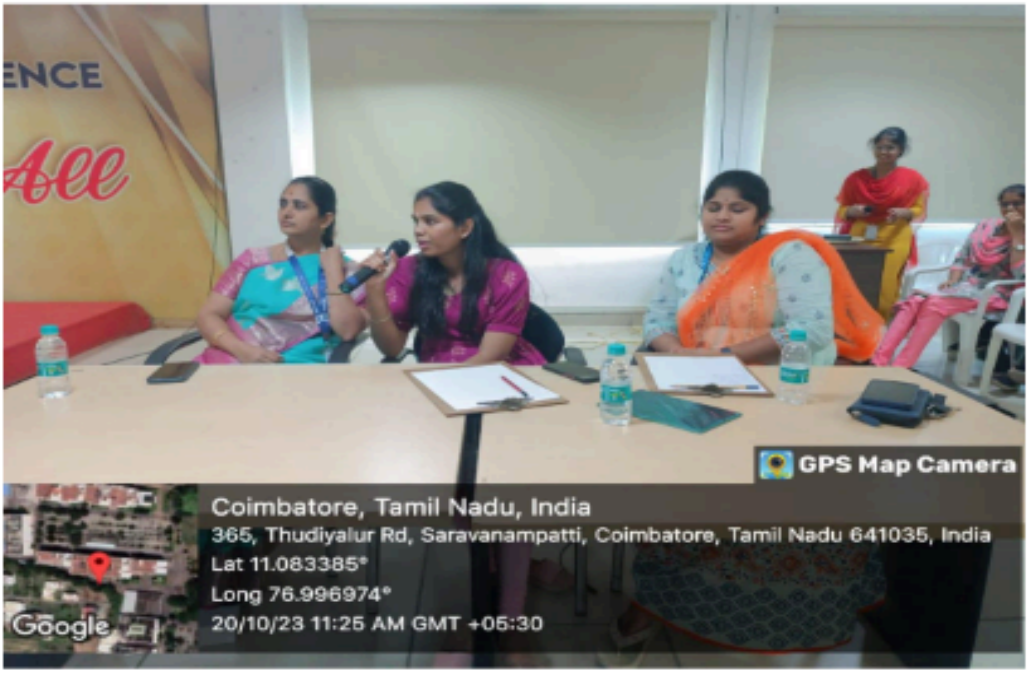
365, Thudiyalur Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India
Lat 11.083258°
Long 76.997064°
20/10/23 10:23 AM GMT +05:30
Google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365, Thudiyalur Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India
Lat 11.083385°
Long 76.996974°
20/10/23 11:25 AM GMT +05:30
Google

Unveiling the Strategic Role of Corporate Social Responsibility in Modern Management

KG COLLEGE OF ARTS AND SCIENCE
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KGiSL Campus, Coimbatore - 35

Name of the Department	Management Studies
Activity	Guest Lecture
Date of the activity	23.08.2023
Title of the activity	**Unveiling the Strategic Role of Corporate Social Responsibility in Modern Management**
Objective	To explore and illuminate the strategic underpinnings of Corporate Social Responsibility in the context of contemporary management approaches.
Resource Person	Mr. Kishore Chandran
Total no. of beneficiaries	88
Outcome / Report	Participants gained a comprehensive appreciation for the strategic significance of Corporate Social Responsibility in the realm of modern management. This helped to develop a nuanced understanding of how CSR transcends conventional philanthropy to become an integral component of sustainable business strategies.

Department of Management Studies
Guest Lecture on "Unveiling the Strategic Role of Corporate Social Responsibility in Modern Management"

Department of Management Studies
Guest Lecture on "Unveiling the Strategic Role of Corporate Social Responsibility in Modern Management"

M.A. Vijayanjaneyan
Program Co-ordinator

HoD

Handson Session on ""IoT using Arduino and NodeMCU"

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Name of the Department	Software Systems and Computer Science (PG)
Name of the Association	MindBenders
Activity	MoU Activity - Handson Session
Date of the activity	23/08/2023 & 24/08/2023
Title of the activity	Two Day Handson Session on IoT using Arduino & NodeMCU
Objective	The objective of this session is to introduce the various sensors, using these sensors with Arduino. and NodeMCU IoT platform. This session will be helpful in developing projects in IoT. It will give confidence to the students to participate in hackathons and project expos to exhibit their product.
Resource Person	Mr. S. Bharani Chandar, Product Engineer, NoviTech R&D Pvt. Ltd., Coimbatore.
Total no. of beneficiaries	49
Outcome / Report	The Department of Software Systems and Computer Science (PG) organized a Two Day Handson Session on "IoT using Arduino & NodeMCU from 23/08/2023 and 24/08/2023. Mr. S. Bharani Chandar, Product Engineer, NoviTech R&D Pvt. Ltd.,Coimbatore, was the resource person for this session. The handson session was conducted as part of the MoU activity. There are 49 students, from M.Sc. Computer Science and M.Sc. Software Systems have participated in the session. This session starts with an introduction about the variety of sensors which are widely used present day for various real time projects. The resource person also explained about the Arduino board and its applications. Arduino programming was also taught to the participants. The interfacing between NodeMCU and Arduino board also practically explained to the students. All the participants benefited from this opportunity.

Department of Software Systems and Computer Science(PG)

In Association with NoviTech R&D Pvt. Ltd.

Two Day Handson Session on "IOT USING ARDUINO & NODEMCU"

Department of Software Systems and Computer Science(PG)

in Association with NoviTech R&D Pvt. Ltd. Coimbatore

Jointly Organized and MoU Activity

Two Day Handson Session on "IOT USING ARDUINO & NODEMCU"

by

Mr. S. Bharani Chandar, Product Engineer, NoviTech R&D Pvt. Ltd., Coimbatore.

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DEPARTMENT OF SOFTWARE SYSTEMS AND COMPUTER SCIENCE [PG] & NoviTech R&D Pvt. Ltd.
MoU Activity

TWO DAYS HANDSON SESSON ON IOT USING ARDUINO & NODEMCU

Attendance sheet

S. No.	Roll No.	Name	Class	ATTENDANCE			
				Day 1: 23/08/2023		Day 2: 24/08/2023	
				FN	AN	FN	AN
1	2232K01	Abbas N	II M.Sc. Computer Science				
2	2232K04	Ashik J					
3	2232K14	Kailash Ramasamy Gandhiraj					
4	2232K21	Mukesh J					
5	2232K34	Shanthosh S					
6	2232K42	Venkateshan K					
7	2232K43	Vijay Kamaraj					
8	2232K44	Yogesh S					
9	2332J01	Abinaya S	I M.Sc. Software Systems				
10	2332J06	Hari Krishnan M					
11	2332J07	Hariharasudhan E					
12	2332J08	Joice Gnana Mariya					
13	2332J10	Karthikeyan S					
14	2332J11	Madhu Kirta S					
15	2332J13	Medini.G					
16	2332J14	Mohan Sundharam A					
17	2332J17	Nithya.V					
18	2332J18	Pradeepu A R					
19	2332J21	Rashviha M					
20	2332J22	Ravivishnu.I					
21	2332J23	Rishi Kumar Mk					
22	2332J24	Rohit.M					
23	2332J25	Sadhasri S					

S. No.	Roll No.	Name	Class	ATTENDANCE			
				Day 1: 23/08/2023		Day 2: 24/08/2023	
				FN	AN	FN	AN
24	2332J26	Samuel Raj R	I M.Sc. Software Systems				
25	2332J29	Shree Varsha K					
26	2332J31	Sobiya V		- ABSENT -	- ABSENT -		
27	2332J32	Sruthikha.S					
28	2332J35	Swathika M					
29	2332J36	Swetha S					
30	2332J39	Vishnu P					
31	2232J03	Anbu Selvi K	II M.Sc. Software Systems				
32	2232J07	Daniel R					
33	2232J08	Dharshini M					
34	2232J09	Gnana Angelin S					
35	2232J14	Karthik Raja S					
36	2232J17	Madhavan P					
37	2232J20	Nadhesha S					
38	2232J27	Suhana SS					
39	2232J29	Sanjana V					
40	2232J32	Santhosh Kumar M					
41	2232J35	Shiju Antony C S					
42	2232J36	Shovidhyan D					
43	2232J37	Sowdhanya Laxna V					
44	2232J41	Susmitha R					
45	2132J01	Abubakkar Siddik A	III M.Sc. Software Systems				
46	2132J03	Logish M					
47	2132J06	Praveena. K					
48	2132J08	Saravanan R					
49	2132J09	Shirwin Prince I					

Co-ordinator
[Mr. Sriram N]

HoD
[Dr. Sarala R]

Synergy of Behavioral Science and Economics

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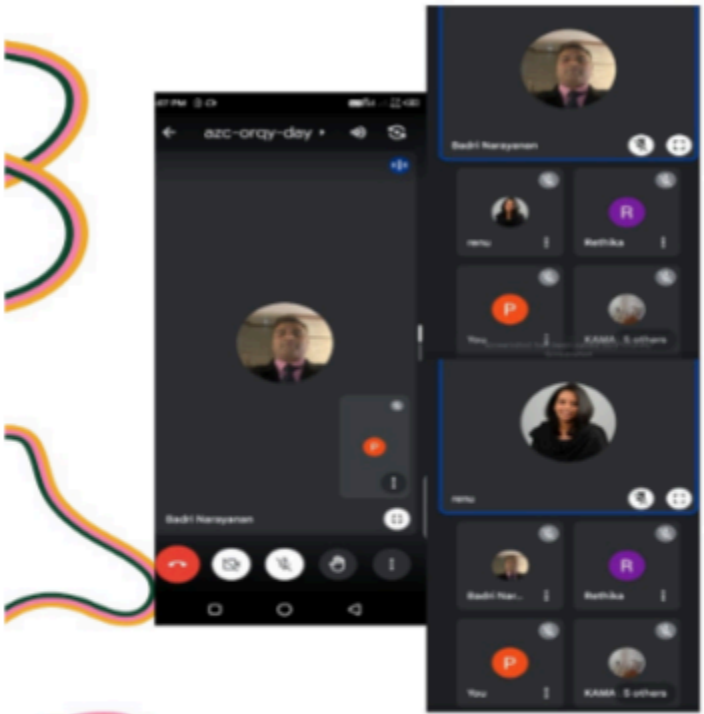
Name of the Department	Psychology
Activity	Expert Lecture
Date of the activity	11.12.2023
Title of the activity	Synergy of Behavioral Science and Economics
Objective	The objective is to explore how the integration of behavioral science and economics enhances understanding, policy making, and decision-making.
Resource Person	Dr. Badri Narayanan Gopalakrishnan
Total no. of beneficiaries	9
Outcome / Report	Students gained insights into how the synergy between behavioral science and economics can lead to more effective policies, improved market outcomes, and a deeper understanding of human behavior, critical thinking and problem-solving abilities that are essential for addressing complex societal challenges.

KG College of Arts and Science
A++
Department of
Psychology
Organizes
Expert Lecture on
Synergy of Behavioral Science and Economics
Resource Person
Dr. Badri Narayanan Gopalakrishnan
Managing Director,
Infinite Sum Modeling LLC,
Washington State, USA
Co-ordinators
Mrs. Renuka B
Dr. Mariammal A
Department of Psychology
DEC 2023
11th
Principal
Dr. J Rathinamala
B37 Classroom
kgcasofficial
kgcas.com



Association Coordinator

HoD