



KG College of Arts and Science

Autonomous Institution | Affiliated to Bharathiar University

ISO 9001-2015 Certified Institution

KGJL Campus, Saravanampatti, Coimbatore – 641 035



AQAR 2023 - 2024

Criterion 3 – Research, Innovations and Extension

Key Indicator 3.5 : Collaboration

Supporting Documents - Activity Report

Academic Year 2023-24

Problem Solving and Idea Workshop



Program Type	Workshop
Theme of the program	Problem Solving
Topic of the Session	Problem Solving and Ideation Workshop
Venue	III Floor Auditorium
Date & Time	20.OCT.2023, 10.00 AM
Resource Person	Ms.V.Nandhini, Software Engineer, Pinesphere Pvt. Ltd., Coimbatore.
Total no. of beneficiaries	210
Name of the Co-Ordinators	Dr.S.Vijaya
Objective	The main goal of an ideation session is to spark innovation and draw out a sense of creativity.
Benefits	<ul style="list-style-type: none"> ● To develop problem solving skills of students. ● To develop Entrepreneurial skills. ● To improve decision making skills. ● To make them successful future Entrepreneurs.

ENCLOSURES:

INVITATION BANNER:

KG College of Arts and Science

Department of Information Technology

Institution's Innovation Council

Jointly organizes

Session on

Problem Solving and Ideation Workshop

OCT 2023
20th

10:00 AM
III Floor Auditorium

Secretary
Dr. B Vanitha

Co-ordinator
Dr. S Vijaya
Innovation Activity Co-ordinator

Resource Person
Ms. V Nandhini
Software Engineer,
Pinesphere Pvt. Ltd

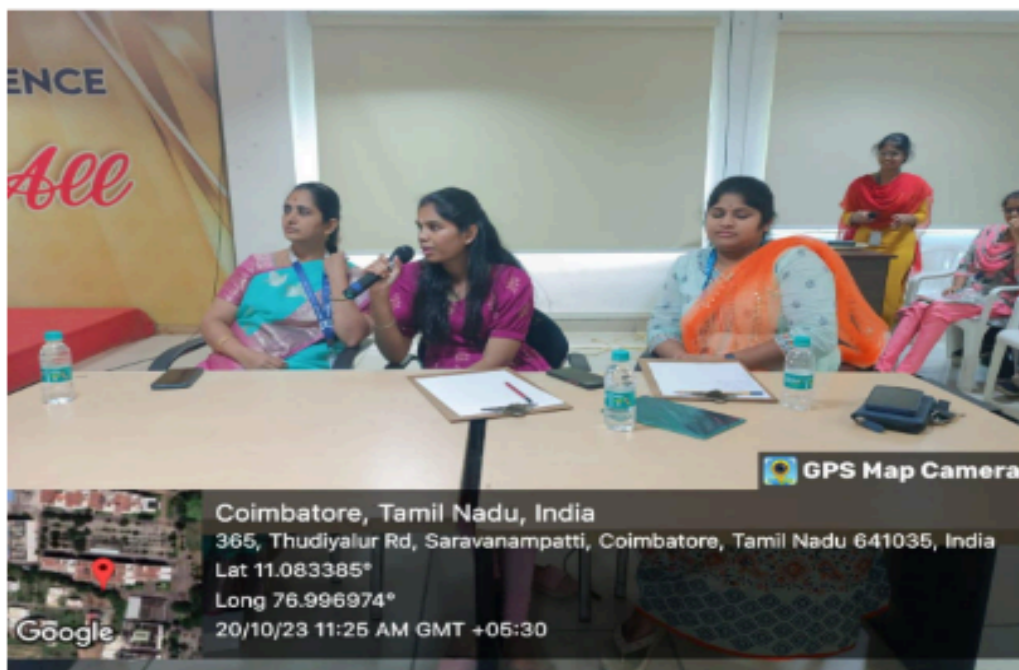
Principal
Dr. J Rathinamala

HoD
Dr. M Usha
President – IIC KGCAS

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PROGRAM PHOTOS:





Unveiling the Strategic Role of Corporate Social Responsibility in Modern Management

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 KGISL Campus, Coimbatore - 35

Name of the Department	Management Studies
Activity	Guest Lecture
Date of the activity	23.08.2023
Title of the activity	Unveiling the Strategic Role of Corporate Social Responsibility in Modern Management
Objective	To explore and illuminate the strategic underpinnings of Corporate Social Responsibility in the context of contemporary management approaches.
Resource Person	Mr. Kishore Chandran
Total no. of beneficiaries	88
Outcome / Report	Participants gained a comprehensive appreciation for the strategic significance of Corporate Social Responsibility in the realm of modern management. This helped to develop a nuanced understanding of how CSR transcends conventional philanthropy to become an integral component of sustainable business strategies.

Department of Management Studies
**Guest Lecture on “Unveiling the Strategic Role of Corporate Social Responsibility
in Modern Management”**



KG College of
Arts and Science



Department of Management Studies

ELEVATE
organizes
Guest Lecture on

**UNVEILING THE STRATEGIC ROLE OF
CORPORATE SOCIAL RESPONSIBILITY
IN MODERN MANAGEMENT**

In Association with Dr.Kalam Foundation
(MOU Partner)



AUG 2023
23rd



A41 Classroom



11:00 AM



Resource Person
Mr. Kishore Chandran
Founder & President
Dr Kalam Foundation

PRINCIPAL
Dr. J Rathinamala

STUDENT CO-ORDINATORS
Ms. G P Rini Masi
Mr. U K Thileep
J BBA

FACULTY CO-ORDINATOR
Dr. M A Raajarajeswari

CONVENER
Mrs. D Prabha
Head of the Department

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Department of Management Studies
Guest Lecture on “Unveiling the Strategic Role of Corporate Social Responsibility in Modern Management”



M.A. Vijayarajani
Program Co-ordinator

D. Pillai
HoD

Handson Session on "IoT using Arduino and NodeMCU"

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Name of the Department	Software Systems and Computer Science (PG)
Name of the Association	MindBenders
Activity	MoU Activity - Handson Session
Date of the activity	23/08/2023 & 24/08/2023
Title of the activity	Two Day Handson Session on IoT using Arduino & NodeMCU
Objective	The objective of this session is to introduce the various sensors, using these sensors with Arduino, and NodeMCU IoT platform. This session will be helpful in developing projects in IoT. It will give confidence to the students to participate in hackathons and project expos to exhibit their product.
Resource Person	Mr. S. Bharani Chandar, Product Engineer, NoviTech R&D Pvt. Ltd., Coimbatore.
Total no. of beneficiaries	49
Outcome / Report	The Department of Software Systems and Computer Science (PG) organized a Two Day Handson Session on "IoT using Arduino & NodeMCU from 23/08/2023 and 24/08/2023. Mr. S. Bharani Chandar, Product Engineer, NoviTech R&D Pvt. Ltd.,Coimbatore, was the resource person for this session. The handson session was conducted as part of the MoU activity. There are 49 students, from M.Sc. Computer Science and M.Sc. Software Systems have participated in the session. This session starts with an introduction about the variety of sensors which are widely used present day for various real time projects. The resource person also explained about the Arduino board and its applications. Arduino programming was also taught to the participants. The interfacing between NodeMCU and Arduino board also practically explained to the students. All the participants benefited from this opportunity.

Department of Software Systems and Computer Science(PG)
In Association with NoviTech R&D Pvt. Ltd.
Two Day Handson Session on “IOT USING ARDUINO & NODEMCU”



KG College of
Arts and Science





Department of Software Systems & Computer Science
In Association with
NoviTech R&D Pvt. Ltd.

Jointly organize
MoU Activity
Two Days Handson Session on
IOT USING ARDUINO & NODEMCU



Resource Person
Mr. S Bharani Chandar
Product Engineer,
NoviTech R&D Pvt. Ltd
Coimbatore.

 **23.08.2023 & 24.08.2023**

CO-ORDINATOR Mr. N Sriram	HEAD OF THE DEPARTMENT Dr. R Sarala	PRINCIPAL Dr. J Rathinamala
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Department of Software Systems and Computer Science(PG)
in Association with NoviTech R&D Pvt. Ltd. Coimbatore
Jointly Organized and MoU Activity
Two Day Handson Session on “IOT USING ARDUINO & NODEMCU”
by
Mr. S. Bharani Chandar, Product Engineer, NoviTech R&D Pvt. Ltd.,
Coimbatore.





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DEPARTMENT OF SOFTWARE SYSTEMS AND COMPUTER SCIENCE [PG.] & NoviTech R&D Pvt. Ltd.
 MaU Activity
TWO DAYS HANDSON SESSION ON IOT USING ARDUINO & NODEMCU
 Attendance sheet

S. No.	Roll No.	Name	Class	ATTENDANCE			
				Day 1: 23/08/2023		Day 2: 24/08/2023	
				FN	AN	FN	AN
1	2232K01	Abbas N	II M.Sc. Computer Science	M.ABBAS	M.ABBAS	N.ABBAS	N.ABBAS
2	2232K04	Ashik J		Ashik.J	Ashik.J	Ashik.J	Ashik.J
3	2232K14	Kailash Ramasamy Gandhira]		Kailash	Kailash	Kailash	Kailash
4	2232K21	Mukesh J		Mukesh	Mukesh	Mukesh	Mukesh
5	2232K34	Shanthosh S		Shanthosh	Shanthosh	Shanthosh	Shanthosh
6	2232K42	Venkateshan K		Venkatesh	Venkatesh	Venkatesh	Venkatesh
7	2232K43	Vijay Kamraj		Vijay	Vijay	Vijay	Vijay
8	2232K44	Yogesh S		Yogesh	Yogesh	Yogesh	Yogesh
9	2332J01	Abinaya S		I M.Sc. Software Systems	Abinaya	Abinaya	Abinaya
10	2332J06	Hari Krishnan M	Hari		Hari	Hari	Hari
11	2332J07	Hariharaadhan E	Hari		Hari	Hari	Hari
12	2332J08	Joice Gnana Mariya	Joice		Joice	Joice	Joice
13	2332J10	Karthikayun S	Karthi		Karthi	Karthi	Karthi
14	2332J11	Madhu Kirta S	Madhu		Madhu	Madhu	Madhu
15	2332J13	Medini.G	Medini		Medini	Medini	Medini
16	2332J14	Mohan Sundharam A	Mohd		Mohd	Mohd	Mohd
17	2332J17	Nithya.V	Nithya		Nithya	Nithya	Nithya
18	2332J18	Pradeepu A R	Prade		Prade	Prade	Prade
19	2332J21	Rashviha M	Rashvi		Rashvi	Rashvi	Rashvi
20	2332J22	Ravivishnu.I	Ravi		Ravi	Ravi	Ravi
21	2332J23	Rishi Kumar Mic	Rishi		Rishi	Rishi	Rishi
22	2332J24	Rohit.M	Rohit		Rohit	Rohit	Rohit
23	2332J25	Sadhavi S	Sadhav		Sadhav	Sadhav	Sadhav

S. No.	Roll No.	Name	Class	ATTENDANCE			
				Day 1: 23/08/2023		Day 2: 24/08/2023	
				FN	AN	FN	AN
24	2332126	Samuel Raj R	I M.Sc. Software Systems	FN	AN	FN	AN
25	2332129	Shree Varsha Kc		FN	AN	FN	AN
26	2332131	Sobiya V		- ASSENT -	- ASSENT -	FN	FN
27	2332132	Sruthika S		FN	FN	FN	FN
28	2332135	Swathika M		FN	FN	FN	FN
29	2332136	Swetha S		FN	FN	FN	FN
30	2332139	Vishnu P					
31	2232103	Anbu Selvi K	II M.Sc. Software Systems	FN	FN	FN	FN
32	2232107	Daniel R		FN	FN	FN	FN
33	2232108	Dhansini M		FN	FN	FN	FN
34	2232109	Gnana Angelin S		FN	FN	FN	FN
35	2232114	Karthik Raja S		FN	FN	FN	FN
36	2232117	Madhavan P		FN	FN	FN	FN
37	2232120	Nadhesha S		FN	FN	FN	FN
38	2232127	Sahana SS		FN	FN	FN	FN
39	2232129	Sanjana V		FN	FN	FN	FN
40	2232132	Sankesh Kumar M		FN	FN	FN	FN
41	2232135	Shiju Antony C S		FN	FN	FN	FN
42	2232136	Shovidhyan D		FN	FN	FN	FN
43	2232137	Sowdhanya Laxna V	FN	FN	FN	FN	
44	2232141	Saanitha R	FN	FN	FN	FN	
45	2132101	Abubakar Sidik A	III M.Sc. Software Systems	FN	FN	FN	FN
46	2132103	Logesh M		FN	FN	FN	FN
47	2132106	Praveena K		FN	FN	FN	FN
48	2132108	Saravanan R		FN	FN	FN	FN
49	2132109	Shirwin Prince I		FN	FN	FN	FN

N. [Signature]
Co-ordinator
[Mr. Sriram N]

[Signature]
HoD
[Dr. Sarala R]

Synergy of Behavioral Science and Economics

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Name of the Department	Psychology
Activity	Expert Lecture
Date of the activity	11.12.2023
Title of the activity	Synergy of Behavioral Science and Economics
Objective	The objective is to explore how the integration of behavioral science and economics enhances understanding, policy making, and decision-making.
Resource Person	Dr. Badri Narayanan Gopalakrishnan
Total no. of beneficiaries	9
Outcome / Report	Students gained insights into how the synergy between behavioral science and economics can lead to more effective policies, improved market outcomes, and a deeper understanding of human behavior, critical thinking and problem-solving abilities that are essential for addressing complex societal challenges.

The poster features the KG College of Arts and Science logo and an A++ accreditation badge at the top. The main text reads 'Department of Psychology Organizes Expert Lecture on Synergy of Behavioral Science and Economics'. A circular portrait of Dr. Badri Narayanan Gopalakrishnan is shown on the right, with his title 'Resource Person' and affiliation 'Managing Director, Infinite Sum Modeling LLC, Washington State, USA'. Below the portrait is the name of the Principal, Dr. J Rathinamala. The event is coordinated by Mrs. Renuka B and Dr. Mariammal A from the Department of Psychology. A calendar icon indicates the date 'DEC 2023 11th' and the location 'B37 Classroom'. Social media icons and the website 'kgcasofficial' are at the bottom left, and 'kgcas.com' is at the bottom right.

 **KG** College of Arts and Science 

Department of Psychology

Organizes

Expert Lecture on

Synergy of Behavioral Science and Economics

Resource Person

Dr. Badri Narayanan Gopalakrishnan

Managing Director,
Infinite Sum Modeling LLC,
Washington State, USA

Principal

Dr. J Rathinamala

Co-ordinators

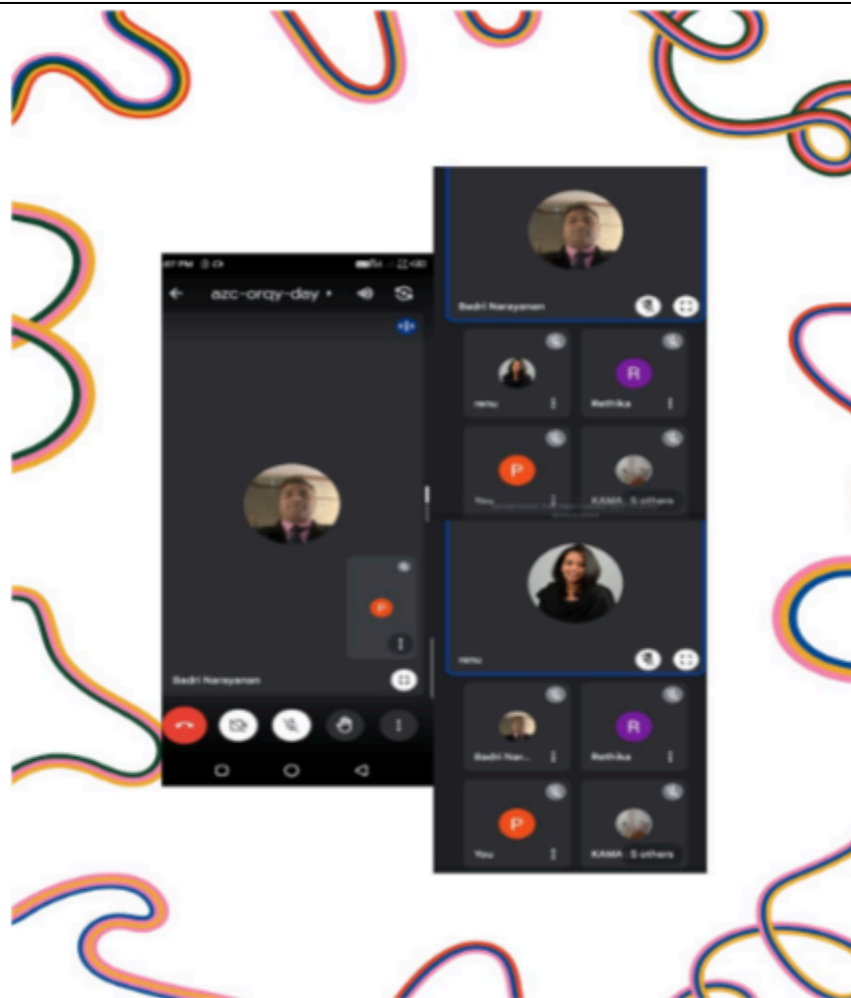
**Mrs. Renuka B
Dr. Mariammal A**

Department of Psychology

DEC 2023
11th

 **B37 Classroom**

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D. Pruthi

Association Coordinator

D. Pruthi

HoD